



CANCER PREVENTION & RESEARCH
INSTITUTE OF TEXAS

Award ID:
PP120040

Project Title:
Empower Her to Care FY2012: Increasing Access to Breast Health Services
for Underserved Women in Southeast Texas Counties

Award Mechanism:
Evidence-Based Prevention Programs and Services

Principal Investigator:
Gibbons, Dorothy W

Entity:
The Rose

Lay Summary:

The purpose of The Rose's Empower Her® to Care FY2012 project is to increase mammography screening in 24 southeast Texas counties targeting underserved women while providing a continuum of care through diagnostics and access to treatment. The project will serve 6,525 women over three years and to decrease breast cancer mortality rates in rural and urban isolated communities.